

BUTLER TWP. BASEBALL ASSOCIATION

**299 Old Plank Road
Butler, PA 16002**

Home of the 2006 Pennsylvania 12-Year-Old Little League State Champions!

My name is Shawn Manning and I am the new Vice President for the Butler Township Baseball Association. Butler Township Baseball enrolls 400+ youth, ages 4-18, and provides an opportunity to directly advertise within the Butler School District boundaries.

We are always looking for new ways to improve our organization. Butler Township Baseball would like to extend its sponsorship opportunities for the upcoming 2024 Baseball Season. This year we want you to know how important your donations are to this organization. All sponsors will receive an engraved plaque, Sign at one of our Locations, Business Logo on our website, and social media exposure on Facebook, Instagram and Twitter. The plaques will be handed out before the end of the season by one of the Butler Township Baseball board members. Also, we will send you a schedule of your sponsored team so you will know where and when they play so you may come out and support your team.

Prior year sponsors are given first priority for the upcoming 2024 season for team selection(s) and/or sign locations. With the pandemic impacting businesses and the community we are open to suggestions on better ways to help your business receive exposure. We thank you in advance for your consideration in a new sponsorship or renewing your sponsorship for this upcoming baseball season.

I have attached the Sponsorship Form for your review. Please note the form will need to be submitted by **March 15th** to allow time for proper uniform and sign ordering.

If you have any questions, please feel free to contact me at 814.598.8691 or btbainfo@gmail.com.

All paperwork and checks can be mailed to:

**Butler Township Baseball Association
299 Old Plank Road
Butler, Pa 16002**

Thank you for your continued support.

2024 Board Members

Steve Franklin - President

Shawn Manning - Vice President

Nicole Cuny - Treasurer

Josh McNamara - Secretary

Jon Barnhart - Safety

Director of Concession Committee: Jenna Reeder

Director of Fundraising & Sponsorships: Justin Vavro

Director of Tournament Teams: Shawn Manning

League Agent - Tee Ball: Mike Flick

League Agent - Lower Coach Pitch: Jarod Sterrett

League Agent - Upper Coach Pitch: Bryan Jones

League Agent - Minor League: Jon Barnhart

League Agent - Major League: Chris Jockel

League Agent - Pony/Colt: Chris Vicari

Butler Township Baseball Association 2024 Sponsorships & Donations Form

Butler Township Baseball Association is dedicated to providing an opportunity for approximately 400 boys and girls in the Butler School District communities to participate in fun, safe and competitive baseball programs. The children play at two locations: Adelman and Meridian.

Only with the support of our league sponsors are we able to provide quality baseball/softball programs for our area youth. Your donations help to offset the costs of equipment, players insurance, umpires, and operational expenses. They will also help keep player participation fees affordable for all families.

In exchange for your support, the Butler Township Baseball Association offers the following benefits:

Official Team Sponsor: \$350 – Entitles you to have your business name prominently displayed on a team’s jersey and a link or ad on our website www.butleryouthbaseball.com. All Official Team Sponsors will receive recognition for game results in the Butler Eagle under Youth Sports Box Scores for both baseball as well as Social Media outlets; Twitter, Facebook and Instagram. Sponsors will also be recognized in our regular newsletter distributed to all participants of the league. Team sponsors who had a sign last year will have their sign posted again this year. Team sponsors who did not have a sign and would like to have one hung will need to pay the \$150 sign fee.

Official Signs: All signs will be 3’ x 3’ and are professionally made. You can select the field in which you would like to have your sign displayed (at either the Adelman or Meridian/St. Conrad location).

Field Signage: \$150 – Please provide us with a logo to print on our 3x3 Field Signs.

Donations: We appreciate any donation that you can provide. We gladly accept donations in any amount as well as donations that your business can provide in the way of services or supplies that will aid us in meeting our mission. We will be happy to work with you on a case-by-case basis to see what the league can provide in return for such donation.

Donation Level (Circle All That Apply):

Team Sponsor - \$350

Field Signs - \$150

Business Name: _____
Contact Name: _____ Phone Number _____
Address: _____
E-Mail: _____ Payment Enclosed \$ _____

League from which you would like to sponsor a team (Please Check):

T-Ball (Ages 4-5) _____ Coach Pitch (Ages 6-8) _____ Minor(Ages 9-10) _____ Major
(Ages 11-12) _____ Pony(Ages 13-14) _____ Colt (Ages 15-16) _____
No Preference _____

I would like to sponsor the team for (Player Name) _____

Sign Location (Please Check):

Adelman: Minor/Major Field _____ Pony/Colt Field _____ Coach Pitch _____

Meridian/St. Conrad: Tee Ball _____ Coach Pitch 1 _____ Coach Pitch 2 _____

Minor/Major League _____ Multipurpose Field _____

No Preference on sign location _____

All checks can be made payable to Butler Township Baseball Association (BTBA) and sent to the following address: BTBA, 299 Old Plank Road, Butler, PA 16002.

Contact Shawn Manning 814.598.8691 w/ questions. Email: btbainfo@gmail.com